# Thesis

## Description, innovation, expected impact

The course will consist of a theoretical and a practical part and it will be supported by methodical video recordings for the illustrative teaching of caring practices and principles of how to provide health care in social services. The course is a combination of a theoretical and a practical teaching leading to the acquisition of professional competencies that are specific to the management of health care and social services, including professional staff of public administration.

It is a knowledge course with an impact primarily on employees of companies and institutions in the area of ​​health and social services, also on employees of public administration and other institutions in the area of ​​the mentioned activities and subsequently on clients of social care. **The aim of the study is also to provide listeners key competencies in application-oriented education using innovative concept of course structure based on application of Bata management system.**

**The interconnection of the theory and practical skills specific to health care and social services leads graduates to wide usability and readiness for future employment and increases their chances of building a career in the specific area.**

**The course will include these subjects:**

* Basics of nursing – practice
* Legal regulation of health and social services in the Czech Republic
* Basics of using IT in health care
* Basics of civil law for management in social services and health care
* Managerial proseminar
* Management tools and organization in health and social services
* Health and social services in the EU
* Spa and physiotherapy
* Marketing of health and social services
* Ethics and corporate culture
* Skills and image of direct care worker
* Health and social insurance system
* Financial accounting in the non-profit sector
* Treatment with patient and customer
* Quality management
* Labor law
* Environmental Protection
* Pilot course - Final exam

**What makes this project innovative:**

The innovation of the project lies mainly in using the principles of composition of lifelong learning according to the Bata management system. These principles can be applied and used by the target groups within each course module. An indicator of the new approach within the Bata management system in the field of lifelong professional learning is the principle that every worker involved in the provision of social services and health care, wherever in the hierarchy of the system, must comprehensively master the main algorithms of action in this field after completing the learning. The innovation of the project lies in the joint definition of the graduate profile (which means competence). It is the sum of not only knowledge, but also abilities, attitudes and values ​​that, in aggregate, create the prerequisites to handle a certain function, activity or situation.

An innovative approach to learning is also that, despite the different competencies of the target groups, the members of these groups will be able to build on a coherent unified knowledge base, which will form a common platform for decision-making in the course of communicating with each other.

**Quality and Success Criteria for Graduates:**

1. **General criteria**

The Bata management system sets 2 general criteria for executives of all levels:

1. Each course participant and especially the executive must have the ability to realize the service or product he/she is dealing with and understand the process in context.
2. The ability of course participants to reflect awareness of social responsibility.
3. **Specific criteria**
* Knowledge of legislative framework of care provision
* Knowledge of the ethical framework of care provision
* Mastering the basics of communication with the client
* Ability of concrete planning of client's daily regime
* Mastering the use of IT skills
* Ability to plan care regime
* Techniques of physical manipulation with the client
* Planning of client's leisure activities and social communication
* Knowledge of nursing skills, procedures and activities
* Knowledge of financial planning and insurance systems in social care and services
* OSH principles
* Knowledge of the use of physiotherapeutic methods and spa care